

SMEICC

CONFERENCE. EXPO

◆ SINCE 1997 ◆

Global Innovations: Navigating the New Future

竞逐全球创新 · 驾驭全新未来

Incorporating:



资信商业大会
INFOCOMM
COMMERCE CONFERENCE

SME XPO
中小企业博览会

21 – 22 August 2019

Exhibition Halls 404-406
SUNTEC SINGAPORE

Global Innovations: Navigating the New Future

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The New Future brings both vast inventive possibilities and unprecedented business challenges. The playing field is reshaping towards an open world unrestricted by geographies, industries and traditional hierarchies. Businesses must adopt an adaptive mindset and innovate nimble strategies to tackle the dynamics interplaying between companies, stakeholders, business models and the global value chains. The pressure to transform fast and right mounts as the extent and speed of business innovation integrated with technological advancements intensify and penetrate deeper into every organisation. It is now more crucial than ever for businesses to confront change and adapt quickly to environmental shifts and global trends to capture a share of tomorrow's opportunities.

SMEICC 2019 challenges you to get out of your comfort zone, expand your mindset and innovate strategies from the ground up to lead in the new paradigm.

新未来, 企业将面对巨大创新的压力以及前所未有的挑战。在一个不受地理位置、行业形态和传统社会结构限制的开放世界里, 如何重塑营商新环境至关重要。

企业必须采用适应性思维模式、创新和具灵活性的战略, 以应对公司、利益相关者、商业模式和全球价值链之间的动态互动效应。随着业务创新程度与加快技术进步的相结合, 每个组织机构都深受急速转型压力的影响。目前, 全球政经格局和科技发展出现了前所未有的急剧变革, 企业必须对环境变化和全球趋势作出迅速适应, 以获取新的机会。

SMEICC 2019力助企业面对挑战, 鼓励企业走出舒适圈, 拓展思维路径, 从根本上强化创新策略的基础实力, 引领企业转型成功新范式。



A GLOBAL Mind for the World Market

- What does globalisation mean for SMEs – Can you internationalise without going global?
- Are there similarities between consumer profiles across geographies that can be leveraged on, or are they distinctly different?
- Are the business challenges you face and their solutions unique to your market and industry?

Small INNOVATIONS with BIG WINS

- How can you transform your challenges into innovation sources for your business?
- How can processes and structures be rethought and redesigned to support the modern business environment and workforce?



转向全球化思维 撷取全球化市场

- 全球化对中小企业有何影响? 您能否在不走向全球的情况下实现国际化?
- 跨地域消费者之间是否存在相似性, 并可善加利用之? 或者是他们之间有显著差异?
- 您面临的业务挑战及其解决方案是否适用在既有的市场和行业上?

小发明 大赢家

- 如何把挑战转化为企业的创新来源?
- 如何重新考虑采用新技术和重新设计流程以支持现代商业环境和企业的员工队伍?

- Learn from the Expertise and Stories of Business Champions in **PANEL DISCUSSIONS**

论坛讨论会

向经验丰富的企业界翘楚学习如何带领企业迈向未来

- Deep Dive into Strategies and Actionable Insights in **BOOSTER LABS**

企业升级实验室

学习各种实用的管理方案与商业策略

- Explore the Gallery of Enterprise Solutions on Show at the **SME EXPO**

中小企业博览会

一站式展出企业所需的各项数码科技与商务解决方案



Get Ready

Authoritative



Collaborative



Ready to Shift into the New Business Paradigm

权威独断

Certainty 肯定性

Hierarchy 层次结构

Control 控制权限

协同合作

Experimental 实验性

Network 联系网络

Empower 授予权限

CONFERENCE BUZZ

- Dialogue with Minister Chan Chun Sing
- Glimpse into the New Future in 2020 and Beyond
- Get into the Minds of Global Innovators and Find Out How They Do It
- Level Up Your Leadership, Business Model & Human Capital Strategies
- Get Tips to Internationalise and Compete Effectively in Overseas Markets

大会亮点

- 与大会主宾陈振声部长进行对话
- 扩大思维宽度、提升思考高度, 发掘创新策略, 竞逐全球新市场
- 探索全球化时代下的品牌与营销战略, 占领先机, 提升业务
- 学习如何提升企业领导力、完善经营模式及规划高效人力资本策略
- 了解如何让企业实现国际化, 在海外市场竞争中占据一席之地



Register for your Free Pass Now!

立即报名获取免费入场证!

www.smeicc.org

8:15am REGISTRATION / 入场登记

9:15am OPENING CEREMONY / 大会开幕典礼

Welcome Address 欢迎致辞



Mr Roland Ng
 President, Singapore Chinese Chamber of Commerce & Industry
 新加坡中华总商会会长 **黄山忠先生**

Dialogue with Guest-of-Honour 与大会主宾对话



Mr Chan Chun Sing
 Minister for Trade and Industry
 贸工部长 **陈振声先生**



HALL 404

10:00am NETWORKING TEA RECEPTION / 茶点交流

HALL 405

PLENARY I / 论坛 (一)

HALL 404/MANDARIN

10:30am **抱持全球创新思维 推动企业向前发展**

10:00pm
 -
 10:00pm 新颖科技和技术的涌现, 为企业走向全球提供了有别于以往的渠道和方法。全球市场的供需环境也随之产生了剧烈变化, 商务往来不再受限于地理位置和行业形态。面对环球开放市场, 企业如今必须在全球化战略上进行颠覆性思考, 利用创新型全球化经营模式助力企业迈向未来。

现场聆听多位拥有丰富经验的创新型企业领导, 分享如何颠覆企业国际化的传统思维与方法, 以全新的思维角度和战略布局, 将企业版图拓宽至新市场。

ADOPTING A GLOBAL INNOVATION MINDSET FOR GROWTH

The emergence of innovative new technologies and methodologies has opened new doors for companies to go global. An increasingly open and connected world no longer bound by geographies and industries has brought forth boundless opportunities. Companies must fuse disruptive thinking into their growth strategies and leverage on innovative business models to capture a slice of the new future.

Hear from the innovative business leaders who have redefined globalisation as we know it to take on new markets and achieve success.

Speakers / 主讲嘉宾:

Moderator / 会议主持:



上海交通大学ICCD中国商业发展研究所副所长兼上海交通大学ITP主题公园研究所高级顾问
方宝庆教授



动点科技创始人兼总裁
卢刚博士



立杰律师事务所新加坡有限责任公司和非讼业务部, 区域主管
谢锦发先生



Gojek 新加坡业务总经理
连仲伦先生



FNA Group International 集团首席执行官
吕立岩先生

TRACK 1.1

ROOM 311/ENGLISH

10:30am **MAKE-UP OF A FORWARD-LOOKING ENTERPRISE – PREPARING FOR AN AI FUTURE**

10:00pm
 -
 10:00pm Automation and innovation are transforming and influencing the corporate structure and the way people work. There has been much talk on artificial intelligence taking over jobs, transforming the future of work, changing demands and motivations of a new generation, use of data and threats to information security.

Against the backdrop of the challenges ahead, get insights on how you can adapt and prepare your organisation and workforce to cope with the new future.

Speakers:

Moderator:



Ms Sophia Chin
 Lead Consultant
 PERSONNA



Ms Hsien Naidu
 CEO
 Tree AMS Pte Ltd



Mr Ashok Miranda
 Business Transformation Architect
 Founder Transform and Transcend



Mr Daniel Walker
 Founder/CEO
 Zegal



Ms Roslina Chai
 Managing Director
 Catalyse Consulting

TRACK 1.2

ROOM 310/ENGLISH

10:30am

RISE OF THE MILLENNIAL ENTREPRENEUR – EXPERIENCE SHARING

-
01:00pm

Singapore is at the centre of the entrepreneurship/start-up boom. The increasing role of Asian entrepreneurs transforming traditional industries has inspired millennials to re-imagine new ways of doing business, with bold dreams to not only make profits but to change the world.

Get behind the minds of the millennial entrepreneur and understand how SMEs can drive the new wave of business transformation.

Speakers:



Mr Ng Yiming
Partner
TRIVE Ventures



Mr Sam Neo
CEO/Co-Founder
Stories of Asia



Mr Andrew Thomas
Regional CEO, Asia Pacific
Eagles Flight Asia



Mr Jeremy Foo
CEO/Co-Founder
Prospr Communications



Mr Joval Gan
Chief Revenue Officer/Co-Founder
Advocado

Moderator:

TRACK 1.3

ROOM 308/ENGLISH

10:30am

ENABLING SMEs TO BE DIGITAL, BE CONNECTED, AND BE TRUSTED *By IMDA*

-
01:00pm

With digital technology transforming every sector of Singapore's economy, it is essential for SMEs to capitalise on digital technologies to seize growth opportunities.

Want to learn what digital technologies can do for your business? Join us to find out how you can participate in IMDA's initiatives such as the SMEs Go Digital Programme that aims to make going digital simple for SMEs. Beyond that, hear from fellow SME owners who have benefited from digital technology that enhances their productivity, scales their businesses and plugs them into the global eco-system.

TRACK 1.4

ROOM 309/ENGLISH

10:30am

IOT AND BEYOND *By SIMTech EAC*

-
01:00pm

Industry 4.0 is a term linked closely with manufacturing production. However, with digital and material science technology advancing in leaps and bounds, IoT 'wearables' have been penetrating beyond the manufacturing space into the consumer realm with products like fitness-tracking bands, smart watches etc for some time now. Wearables are here to stay and will continue to evolve.

Join our experts as they share the latest trends in wearable technology and maturity of IoT in driving innovative products and services.

10:30am - 01:00pm

BOOSTER LAB A

ROOM 301/ENGLISH

MANAGING CHANGE COMPETENTLY

As leaders, managers and professionals, do you have the experience of having no support when you are the change champion of your organisation, despite communicating with or involving stakeholders in the change journey?

As the future becomes more complex and diverse, leaders and managers must have the ability to inspire, lead and manage change effectively. Master the "People Side of Change" to achieve organisational and business goals and success in this workshop.

Speaker:



Ms Jasmine Liew
Organisation Development Director
Breakthrough Catalyst

10:30am - 01:00pm

BOOSTER LAB B

ROOM 302/ENGLISH

HUMAN-CENTRED DESIGN: THE KEY TO SUCCESSFUL INNOVATION

In today's world, innovation is not a luxury, it's a necessity. Everyone has the challenge of coming up with new and better ways to meet the needs of their customers and achieving new levels of results. Organisations that establish a pervasive culture of innovation will win.

Designed and based on the 25-year research of Clayton Christensen – world renowned innovation expert, this workshop dissects why customers make the choices they do and design solutions that deliver what customers are looking for.

Speaker:



Mr Andre Misso
Implementation Consultant
Franklin Covey Singapore

01:00pm

NETWORKING LUNCH / 午餐交流

For the up-to-date programme, please visit

www.smeicc.org

PLENARY II / 论坛 (二)

HALL 404/MANDARIN

02:30pm

创新转型新趋势 重塑企业竞争力

-

05:00pm

在急剧变动的全球市场经济环境下,企业面临的挑战与竞争越发激烈,企业越来越难独撑大局。企业唯有进行创新型转型升级、采纳适应性思维模式、打造具灵活性的企业战略、进行跨界协同,分享经验并寻求双赢合作,为企业加强国际竞争力,在全球化开放市场中迈步向前。

多位经验丰富的主讲嘉宾与参会者分享他们如何以创新思维,打破行业与专业疆域,将创新的商业模式融入企业理念中,发掘企业新潜力,实现永续经营

CREATING COMPETITIVE ADVANTAGE THROUGH BUSINESS TRANSFORMATION

The fast-changing global business environment is getting increasingly competitive and challenging. Businesses must embrace innovative transformation and adopt an adaptive mindset to collaborate across industries and create win-win partnerships to move forward in an open global market.

Business veterans share how they have broken down traditional barriers and created innovative new business models to build a sustainable business in the digital economy.

Speakers / 主讲嘉宾:

Moderator / 会议主持:



同盾科技
联合创始人兼合伙人
马骏驱先生



伊格鲁
创办人兼总裁
周文杰先生



睿星科技
策略顾问
周兆呈博士



IUIGA
联合创始人兼首席营运官
赖昕先生

TRACK 2.1

ROOM 311/ENGLISH

02:30pm

MONEY TALK – MODERN FINANCE GAMECHANGERS

-

05:00pm

The global phenomenon of alternative financing has boomed and achieved explosive growth in Asia. New entrants offering crowdfunding, coin offerings and venture capital funds provided viable options to obtain funds – faster, cheaper and easier, filling the finance gap that traditional banks are reluctant to loan.

While each method comes with risks, these diverse options give SMEs a means to survive short-term turbulence on their way to long-term sustainability. Meet the innovative entrepreneurs and investors who have created alternative means of financing for SMEs.

Speakers:



Mr Varun Mittal
Global Emerging Markets & ASEAN
FinTech Leader - Associate Partner
Ernst & Young (Singapore)



Ms Neha Mehta
Founder
FemTech Partners



Mr Kelvin Teo
Co-Founder/CEO
Funding Societies



Ms Koh Shiyan
General Partner
Hustle Fund

TRACK 2.2

ROOM 308/ENGLISH

02:30pm

GOING GLOBAL, INITIATING INNOVATION WITH THE GOVERNMENT

-

05:00pm

Global business and market situations have been changing dramatically owing to disruptive technology and uncertainty in trade relations. It is crucial for SMEs to infuse creative innovation and global mindsets into company strategies in order to succeed in the new future.

Hear from various agencies on how you can work together with the government to drive innovation and advance your business to compete in the international arena.

Speakers:

Representatives from Agency for Science, Technology and Research, Enterprise Singapore, Intellectual Property Office of Singapore, Singapore Corporation of Rehabilitative Enterprises, SkillsFuture Singapore, Workforce Singapore, and more.

TRACK 2.3

ROOM 309/ENGLISH

02:30pm
-
05:00pm

GRASP MARTECH (MARKETING TECHNOLOGY) TO DELIVER IMPACT TO YOUR BUSINESS

Marketing is as old as time. The principle remains almost unchanged – delivering value to customers so one can secure revenue through sales.

However, the way it is done has not just evolved, but revolved around digital tools to exponentially impact business through more efficient and effective coverage of the market, data-driven focus and behaviour-based interaction, complete with trackable results for precise ROI calculation and learnings.

A mouthful? Come to the session to find out more from industry leaders and experts.

Speakers:



Mr Chan Sai Hoong
CEO
Quesera Analytics Pte Ltd



Mr Sandeep Komaravelly
Director, International Growth
Shopify Commerce Singapore
Pte Ltd



Mr Daniel Ng
Advisor for Digital Economy
OpenGov Asia



Mr Jakob Lunoe
Chief Commercial Officer
APSYS Asia Limited



Dr Li Xiaoli
Head of Data Analytics
A*STAR Institute for Infocomm Research

Moderator:

TRACK 2.4

ROOM 301/ENGLISH

02:30pm
-
05:00pm

LEADERSHIP AND MINDSETS IN TRANSITIONAL TIMES

People do not hate change. They hate the chaos that is often associated with it. Today's workforce craves effectively-led change. As the world moves at an exciting pace, the workforce can't be complacent and not have a sense of meaning or purpose. Leaders must actively manage the change and lead their employees through it.

This session discusses the urgent transitional challenges faced by organisations, explaining the need for change and drawing links between the key factors for business success. Panelists share their continuous journeys of change and the resulting impact on their businesses.

02:30pm - 05:00pm

BOOSTER LAB C

ROOM 302/ENGLISH

BUILDING A FUTURE-READY GLOBAL WORKPLACE CULTURE

As a business owner, founder or HR professional, how can you effectively motivate your team for success in a turbulent and rapidly changing business environment? How can you attract and retain top talent? How can you innovate to sustain your competitive advantage and continue to grow? The answer is by building a strong workplace culture.

However, building a winning culture isn't easy. Most businesses have toxic cultures that drag them down. But that's about to change! This novel workshop empowers you with global insights and a powerful framework to build a winning global culture fast and be future ready.

Speaker:



Mr Ashok Miranda
Business Transformation Architect
Founder Transform and Transcend

02:30pm - 05:00pm

BOOSTER LAB D

ROOM 310/ENGLISH

CAPITALISING ON CHINA'S NEXT WAVE OF CONSUMERS – THE MILLENNIALS' MARKET

Businesses around the world are rethinking their strategy on how to capture the Millennials market, which has more spending power than any generation. While looking for potential market opportunities and innovation in the extremely competitive global environment, what does this new wave of consumers mean for businesses inside and outside China?

Explore and harness the cultural and business potential of the Chinese Millennials market.

Speakers:



Dr Tan Po Li
Executive Coach/Senior Facilitator/Consultant
AWAKENINGS LTD



Ms Ng Phek Yen
Founder/Principal Consultant/Facilitator
AWAKENINGS LTD

For the up-to-date programme, please visit

www.smeicc.org

8:30am REGISTRATION / 入场登记

PLENARY III / 论坛 (三)

HALL 404/ENGLISH

09:30am NAVIGATING THE NEW FUTURE

-
12:30pm Digital disruption is expected to make the next quantum leap as the era of 5G network looms around the corner in 2020. The new network will power a huge rise in Internet of Things technology and drive other 'data hungry' digital innovations. Artificial Intelligence, Machine Learning and Cloud have been evolving over the past few years and have worked in tandem to drive new innovations.

Join the business leaders as they give a grasp of what the New Future may hold in 2020 and beyond.

航向新未来

随着5G技术日益成熟及创新应用即将到来, 数码颠覆时代预计在不久后将面临重大变革。伴随5G技术而来的超高速链接, 为物联网及数据相关产业、科技产品的发展及需求带来极大驱动力。在过去几年, 人工智能、机器学习及云端技术等新颖科技的发展与创新更是呈爆发性增长。

主讲嘉宾将现身说法分享经验, 让您一窥在2020年甚至更远的未来即将出现的全新世界格局与科技面貌!

Speakers / 主讲嘉宾:



Mr Sam Too
General Manager/
Division Leader
Qoo10 Singapore



Mr Jerald Lee
Head of Client Management,
Southeast Asia
Google Customer Solutions



Ms Jane Lim
Assistant Chief Executive
(Sectoral Transformation)
IMDA



Mr Ben Hanna
Director
Soul Machines Limited



Ms Riley Heng
Executive Committee
Sharing Economy
Association of Singapore

Moderator / 会议主持

TRACK 3.1

ROOM 311/ENGLISH

09:30am INTERNATIONALISING BUSINESS – TACKLING THE CHALLENGES OF OVERSEAS EXPANSION

-
12:30pm Singapore has negotiated and signed many Free Trade Agreements (FTA) with various countries. Strategically leveraging on these FTAs could help businesses with overseas dealings achieve significant import duty savings and capitalise on market opportunities.

Join our panelists as they dissect how Singapore-based SMEs can internationalise and compete effectively in an increasingly uncertain international trade environment.

Speakers:



Dr Danny Xu Xiaodong
Director
Puen Trading Pte Ltd



Dr Sandy Chong
Founder
Verity Consulting



Ms Angelia Chew
Founder/Managing Partner
AC Trade Advisory



Ms Mary Elizabeth Chelliah
Principal Trade Specialist
Ministry of Trade and Industry

Speaker & Moderator:

TRACK 3.2

ROOM 309/ENGLISH

09:30am EVOLVING BEYOND TRADITIONS – INNOVATION ACROSS GENERATIONS

-
12:30pm Traditional businesses face increasing difficulties in maintaining and delivering value to customers. The evolution of the modern buying behaviour and consumer preferences calls for a product strategy infusing novel elements into well-tested legacy in order to stay competitive and relevant.

Hear the stories of the next-generation business owners who have created new products from or improved upon their traditional offerings to capture the tastes of the modern customer.

Speakers :



Mr John Cheng
Director
Cheng Yew Heng
Candy Factory Pte Ltd



Mr Derrick Yap
CEO
PBA Group



Mr Ng Siew Quan
Partner & Asia Pacific Leader,
Entrepreneurial and Private Business
PwC Singapore



Mr Glennle Sim
Executive Chairman/CEO
Mencast Holdings Ltd



Mr Clarence Lee
COO
Lee Yin Apparel Group

BOOSTER LAB E

ROOM 310/ENGLISH

09:30am

ADAPTABILITY QUOTIENT (AQ): THE ART OF REINVENTION IN A FAST-CHANGING WORLD

-
12:30pm

Thriving in today's fast-changing world requires the ability to quickly adapt and acquire new skillsets, mindsets and heartsets. Adaptability Quotient (AQ) is a key life skill that will soon matter more than IQ and EQ.

Learn the art of reinvention to continuously adapt ourselves to unlock the opportunities and meet the challenges of a more fluid environment by fostering AQ on an individual, team and organisational level.

Speaker:



Mr Nick Jarvis Tan
Behavioural Scientist
Xcelerate

BOOSTER LAB F

ROOM 301/ENGLISH

09:30am

RETAIL THERAPY – HOW CHINESE INTERNET GIANTS ARE FIXING RETAIL

-
12:30pm

Internet Giants Tencent and Alibaba are using Internet Thinking to transform the retail scene in China, drastically disrupting retailers and brands. This session dissects the approaches of the two Internet juggernauts and examines a handful of case studies, dishing out tips to help Singapore companies operating in China leverage on the two ecosystems for better results.

Deep dive into the age of Internet Thinking with Jeff Kwek, a Singaporean top-level executive who has been stationed in Tencent HQ for the past 12 years.

Speaker:



Mr Jeff Kwek
Digital Transformation Strategist

09:30am - 12:30pm

企业升级实验室 G

ROOM 302/MANDARIN

竞逐全新国际市场:全球化时代下的品牌与营销战略

全球化竞争下,企业的品牌与营销战争已经迎来前所未有的白热化阶段。伴随着“新零售”及“新技术”等发展趋势而来的机遇与竞争,挑战企业在经营手段及未来布局的能力与思考维度。

学习以全新角度及全球视野,洞察全球新消费市场及新零售趋势。了解如何制定企业品牌与营销的未来布局,为企业赢得未来!

主讲嘉宾:



上海交通大学ICCD中国商业发展研究所副所长兼
上海交通大学ITP主题公园研究所高级顾问
方宝庆教授

09:30am - 12:30pm

企业升级实验室 H

ROOM 303 & 304/MANDARIN

中国宏观经济形势分析与展望

国际贸易及全球市场近年来由于许多因素产生了有别于以往的发展及变化。为应对来自内部与外部的经济发展压力及挑战,中国十九大就经济及贸易宣布了多项政策改变及发展方向。其中的“习近平新时代中国特色社会主义思想”,更是所有想要窥探中国政经局势发展走向的企业家必须掌握和了解的重要政策。

现场聆听主讲嘉宾从不同角度出发,为您深入浅出的分析中国的宏观经济形势与发展方向,让您掌握好投资中国市场先机。

主讲嘉宾:



上海交通大学安泰经济与管理学院教授
兼财新智库首席经济学家
何帆教授

12:30pm

NETWORKING LUNCH / 午餐交流

For the up-to-date programme, please visit

www.smeicc.org

PLENARY IV / 论坛 (四)

HALL 404/ENGLISH

02:00pm
-
05:00pm

WINNING WITH GLOBAL INNOVATION

Global innovation gives forward-thinking businesses a great opportunity to gain unparalleled competitive advantage against their competitors. By rethinking and recasting the traditional way things have always been done, these innovation leaders have achieved explosive growth in the new business paradigm and emerged as the champions.

Get into the brains of those who have won the markets with radical solutions and strategic collaboration, and dramatically shaken up and reshaped the competitive landscape for their respective industries.

全球创新开启制胜之路

在越发激烈的国际市场中,全球创新概念及产品让一群持有前瞻思维的企业家们在竞争中占据先机,在竞争中凭借独特优势独占鳌头。通过全新思维角度,这群企业家们以颠覆性手法和概念,从新审视商业法则与经营模式,将各自企业带领至前所未有的高峰。

聆听来自各领域,胸怀创新思维与过人胆识的企业家,分享他们如何在制定企业战略时不断推陈出新,利用全新经营手法,为行业带来颠覆性冲击。

Speakers / 主讲嘉宾:

Moderator / 会议主持:



Mr Chatri Sityodtong
Founder/Chairman/CEO
ONE Championship



Dr Andrew Seit
CEO
Ideal Food Industries Pte Ltd



Mr Kuah Boon Wee
Group CEO
MTQ Corporation Limited



Mr Alfred Gatchalian
Founder
Brand New Design and
Innovation Studio



Ms Sabrina Tan
Founder/CEO
Skin Inc

座谈会4.1

ROOM 311/MANDARIN

02:00pm
-
05:00pm

善用新兴科技推动业务转型

当代正是各种企业采用新兴科技来推动业务转型的最佳时机。企业经济形势发展若能将新兴技术确实地转化成优势,而又不致让营运变得复杂,这将会成为取胜的关键。座谈会主讲嘉宾将和参会者就四大课题:云端服务、绩效营销、聚合平台及网络安全,分享如何善加利用新兴科技及不断提高安全性来推动业务转型。

主讲嘉宾:



阿里集团·阿里云智能事业群
国家经理
王宇德博士



博思艾伦咨询公司
高级顾问
陈正欣女士



新跃社科大学
电子营销项目主任
蒋志葛博士

会议主持:



新跃社科大学商学院市场学课程主任
关冲博士

TRACK 4.2

ROOM 309/ENGLISH

02:00pm
-
05:00pm

ACHIEVING SUCCESS IN E-COMMERCE *By Singapore Chamber of E-Commerce*

E-commerce is the wild card for today's businesses. Singapore's market, though small, still creates considerable influence over the ASEAN market in the areas of technology implementation and market adoption by Asia's traditional businesses. To maintain this influence, traditional businesses in Singapore must compete with the larger markets in Asia and the West. Do we stand a chance? How long do we have before other ASEAN markets overtake us?

This track addresses these questions. Speakers share what traditional businesses can do in the short term and examine the way we can tackle this new competition so close to Singapore.

Speakers:



Mr Nick Zhou
Chairman for International Committee
Singapore Chamber of E-commerce



Dr Li Zi
Researcher
The Logistics Institute - Asia Pacific,
National University of Singapore



Mr Michael Tan
CEO
Singapore Productivity Centre



Mr Joe Choa
Managing Director
Urban Fox

Moderator:



Mr Claudius Ng
President
Singapore Chamber of E-commerce

TRACK 4.3

ROOM 301/ENGLISH

02:00pm
-
05:00pm

JOURNEY WITH YOUR PEOPLE INTO THE FOURTH INDUSTRIAL REVOLUTION *By Mercer Singapore*

According to Mercer's 2019 Talent Trend Study, almost three-quarters of executives predicted there will be significant disruption in the next three years, and a recent poll showed that SMEs in Singapore are looking to invest to transform their business. As the Fourth Industrial Revolution unveils, it is apparent that the blurred lines between humans and technology provided much anxiety that could threaten the success of such change.

In this session, get updated on the major talent trends affecting businesses and hear the triumphs and challenges of the transformation journey first-hand from companies.

Speakers:



Mr Nishant Mahajan
Frontier Market Leader/Head of Executive Remuneration
Mercer Singapore



Mr Damien Tan
Chief Operating Officer
Benjamin Barker



Ms Joanne Hor
Executive Director, Group Human Resources
DBS



Mr Chan Wing Git
Head of Group HR
Breadtalk

BOOSTER LAB I

ROOM 310/ENGLISH

02:00pm
-
05:00pm

NEXT GENERATION LEADERSHIP: UNMASK THE LEADER WITHIN

For the next generation of leaders, inheriting a strong legacy is an asset as well as a liability. How do you leverage the strengths of the company built by the previous generation, whilst taking control and leaving your mark during your tenure?

Unmask the leader within you and develop your personal leadership style through authentic leadership.

Speaker:



Ms Mette Johansson
Director/Founder
MetaMind Training

02:30pm - 05:00pm

BOOSTER LAB J

ROOM 302/ENGLISH

TAKE CARE OF YOUR EMPLOYEES AND THEY WILL TAKE CARE OF YOUR BUSINESS: WHAT AI AND AUTOMATION WILL NEVER ACHIEVE

"How do I get my staff to buy in to progress and change?" is a common question that plagues the minds of many leaders. No one likes change but it is happening whether we like it or not. It is a law of nature that whatever isn't growing is dying. So how does one move the mindset of resisting change to embracing growth? The answer lies in the well-known phrase "What's in it for me?". John Maxwell says, "leadership is influence, and influence is a result of adding value to people". Learn how to add value to people, genuine value, and they will follow you, no matter how many changes happen.

Speaker:



Mr Angelo Tirhas
Director
Angelo Tirhas Pte Ltd

02:30pm - 05:00pm

企业升级实验室 K

ROOM 303 & 304/MANDARIN

儒学智慧：企业文化管理及永续经营之道

企业在发展中常会面临许多挑战，如有效彰显企业文化及品牌意识、产品创新等。若没有深厚的文化底蕴，只是以当前的枯燥管理概念为引导，将难以应对这些层出不穷的挑战及难题。在企业建设中，中国先哲们睿智的思辩传统、深邃的人生哲理，将引导企业家们有效的思考和解决在企业管理和永续经营的实践中遇到的困难与挑战。

学习如何把中国传统文化与现代企业管理相结合，用深邃的历史眼光，透视市场经济纹理，共同寻求企业经营管理智慧。

主讲嘉宾:



中国浙江大学特聘教授
上海交大特聘教授兼南京《论语》读书会创办人及主讲人
钱锦国教授

09:30AM - 05:00PM

ROOM 308/ENGLISH

Get inspired at the Tech Newsroom where business trends and new technologies intersect.

Catch the latest news on technologies that are transforming or disrupting the world of business "Live" from the newsroom. Check out the latest inventions and innovations that redefine how business operates for the future.

TECH
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