



ANNUAL SME CONFERENCE & INFOCOMM COMMERCE CONFERENCE SME EXPO 2019

21 - 22 AUGUST 2019 | 8.15AM - 5.30PM
EXHIBITION HALLS 404 - 406 SUNTEC SINGAPORE

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GLOBAL INNOVATIONS: NAVIGATING THE NEW FUTURE

The New Future brings both vast inventive possibilities and unprecedented business challenges.

The playing field is reshaping towards an open world unrestricted by geographies, industries and traditional hierarchies. Businesses must adopt an adaptive mindset and innovate nimble strategies to tackle the dynamics interplaying between companies, stakeholders, business models and the global value chains.

The pressure to transform fast and right mounts as the extent and speed of business innovation integrated with technological advancements intensify and penetrate deeper into every organisation.

It is now more crucial than ever for businesses to confront change and adapt quickly to environmental shifts and global trends to capture a share of tomorrow's opportunities.

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2019 中小型企业大会 暨 资信商业大会 暨 中小企业博览会

2019年8月21日至22日 | 上午8时15分至下午5时30分
新达城新加坡国际会议展览中心404-406展览厅

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竞逐全球创新·驾驭全新未来

新未来，企业将面对巨大创新的压力以及前所未有的挑战。在一个不受地理位置、行业形态和传统社会结构限制的开放世界里，如何重塑营商新环境至关重要。

企业必须采用适应性思维模式、创新和具灵活性的战略，以应对公司、利益相关者、商业模式和全球价值链之间的动态互动效应。随着业务创新程度与加快技术进步的相结合，每个组织机构都深受急速转型压力的影响。

目前，全球政经格局和科技发展出现了前所未有的急剧变革，企业必须对环境变化和全球趋势作出迅速适应，以获取新的机会。

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